

INDIVIDUAL MEMBERSHIP

Aquatics, recreation & leisure facilities working together for the wellbeing of the community.

What is ALFA?

The Australian Leisure Facilities Association (ALFA) is the peak, representative body for the aquatics, recreation and leisure facilities industry in Australia. It is a newly established organisation, formed out of a strong industry need for a national organisation to represent its interests.

With a vision to "Raise the quality, increase usage and improve the customer experience relating to aquatic, recreation and leisure facilities in Australia", ALFA represents individual employees, organisations that own, manage or lease facilities and companies that supply to the industry.

To achieve this vision, ALFA focuses on advocacy for key industry issues, providing leadership on industry policies and standards, ensuring relevant professional development opportunities, sharing latest industry trends and knowledge through strong network and membership communications.

There are an estimated 1,900 leisure facilities in operation around Australia. These are predominantly owned by the 650+ local Councils and managed either in-house or by an external management organisation. The industry employs over 50,000 people and attracts an extensive variety of commercial suppliers. With a turnover estimate to be in excess of \$1.3 billion and 263 million visits per annum, ours is a significant industry.

The development of a national body is long overdue and an exciting initiative. It builds on the work by several state and territory bodies and strengthens local partnerships into one key voice. Facilities are at the heart of aquatics, recreation and leisure provision and are essential to the continuing development of a healthy Australian community.

Who can become an Individual Member?

Any person working in, or connected to aquatics, recreation and leisure facilities can join ALFA as an individual member. This includes facility managers, coordinators, teachers of swimming and water safety, coaches, aqua exercise and group fitness instructors, customer service staff and pool lifeguards. ALFA also offers membership to organisations and commercial suppliers.

ALFA provides individual members with the latest information, news and trends, professional development, training and networking opportunities as well as many personal benefits and discounts.

There are three individual membership categories to choose from:

- Professional members – for individuals currently working in the industry.
- Student members – for current full-time students studying in the industry.
- Retired members – retired from the industry.

As an ALFA individual member, you also become a member of your local state organisation.



ALFA is the national voice for the industry with strong local networks:



Benefits of becoming an Individual Member

If you want to make the most of your career or involvement in this exciting industry, ALFA is for you. With strong local networks, ALFA is able to act as a conduit for the dissemination of information to individuals within the aquatics, recreation and leisure facilities industry. This is achieved through the ALFA magazine, monthly e-news, networking events, National and State conferences and more.

As a member, you will receive priority notice of ALFA events and invitations to professional development and training opportunities, which will be provided to you at a discounted rate. You will also receive free access to industry resources through ALFA's member-only web-based interactive resource library.

Perhaps even more importantly, individual membership helps to build the voice of our exciting industry; it contributes to ALFA being able to focus on advocacy for key industry issues and assists in raising standards and quality for everyone involved.

Finally, as we welcome individual members to contribute to our vision, you will also be able to access great discounts and offers on a wide range of products and services. The value of joining ALFA is significant; making membership of ALFA something you can't afford not to have.

Specifically the benefits are:

Benefits	Professional	Student	Retired
Information & Communication			
ALFA quarterly magazine subscription	✓		
Monthly E-News magazine	✓	✓	✓
6 Policy Guides per annum	✓	✓	✓
Member-only Web inter-active resource library	✓	✓	✓
Member E-Forum / discussion news	✓	✓	✓
Members Help-line - Virtual consultants to assist with issues and problems	✓		
Access to reciprocal international information	✓		
Professional Development & Training			
Discount registration for ALFA training courses	✓		
Discount registration for bi-annual National Conference	✓	✓	✓
Discount registration for state based conferences & networking events	✓	✓	✓
Access to continued professional development scheme	✓	✓	✓
Access to special interest groups to form and advise on policy	✓	✓	
Access to apply for national and international scholarships	✓	✓	
Advice on national industry qualifications for key operational roles in facilities	✓	✓	✓
Personal Benefits			
ALFA AGM voting rights	✓		✓
Eligible to stand for ALFA Board	✓		✓
Membership certificate	✓	✓	✓
Tax claim protocol	✓	✓	✓
Use of ALFA name rights title (as per guidelines)	✓	✓	✓
Option to be listed in "Who's who in Australian Leisure Facilities" register	✓	✓	✓

NOTE: Membership benefits may vary over time. Check our website for the most current information and more detail.

Membership Fees

The following fees are payable for individual membership:

Professional	1 year membership	\$150 (incl. GST)
Student	1 year membership	\$50 (incl. GST)
Retired	1 year membership	\$50 (incl. GST)

Memberships are due annually and are valid from the date the application is processed.

How to Apply for Membership?

Please complete all sections of the ALFA individual member application form and send it, together with any supporting materials and the appropriate payment to:

Australian Leisure Facilities Association
PO Box 1322, South Melbourne VIC 3205

ALFA Privacy Policy

In line with the Federal Privacy legislation, ALFA has produced a Privacy Policy that outlines the way that it collects, uses and discloses your information in accordance with providing its membership services, and how you can access that information. As a member, your consent is required if your business and/or personal information is to be:

- Published on its websites (www.alfaleisure.org.au and/or the website of the ALFA recognised industry representative body in your state/territory) as part of the "Who's who in Australian Leisure Facilities" register.
- Provided to other industry organisations for a specific purpose used by our organisation for relevant promotional and/or marketing purposes.



ALFA INDIVIDUAL MEMBERSHIP APPLICATION FORM

Personal Details

Title:

First Name:

Surname:

Position:

Employer:

Postal Address:

Street Address:

Gender: Male Female

DOB:/...../.....

Telephone:

Facsimile:

Mobile:

E-mail:

Website:

Individual Membership Type

Professional Student Retired

Student Details

(to be completed by individuals applying for student membership)

Course currently studying:

Education institution:

Campus:

Commencement date:

Expected completion date:

Full-time: Yes No



Payment Details

Professional Membership Fee: \$150 (Inc. GST)

Student/Retired Membership Fee: \$50 (Inc. GST)

Enclosed is an official order form for an invoice to be raised.
Purchase Order No:

Enclosed is a cheque for \$.....
(cheque payable to "Australian Leisure Facilities Association")

Debit my credit card for the amount of \$.....

Card Type: VISA

Card Number:|.....|.....|.....

Expiry Date:/.....

Name of Card Holder:
.....

Signature:

Declaration

I confirm that the individual as detailed in this application wishes to become a member of ALFA and declares the information provided is a true and accurate statement of eligibility for membership.

I hereby apply for membership of ALFA and agree that the decision of the Executive is final on all matters and agree to abide by the ALFA Constitution, By-Laws and Rules of the Association (available at www.alfaleisure.org.au).

By ticking the box below you acknowledge that you have read the ALFA Privacy Policy and you agree to your information being collected and used for the purposes as described in the Privacy Policy available at www.alfaleisure.org.au.

I agree to the terms outlined in the Privacy Policy

I wish to be listed on the "Who's who in Australian Leisure Facilities" register

Signed:

Date:/...../.....

